

Cherries are currently one of the most profitable fruit types in Chile thanks to an advantageous counter seasonal geographical location, along with a short season span.

Chile, which remains the leading southern hemisphere supplier of fresh cherries, learned some lessons in the 2017/18 season that allowed for a record campaign in 2018/19 despite the fact that volumes were slightly lower.

The fact that Chile doubled its shipments to China last season - with only a limited drop in prices - and virtually maintained its volume, but getting higher prices, provides a clear signal that demand in the Asian country is higher than previously forecast, so that continuing to supply good quality and condition fruit will be essential when reaching this demanding market.

In the Seasonal Overview 2018/19, Decofrut thoroughly analyzes the evolution of Chilean cherry exports, breaking down the data to assess the opportunities and challenges that lie ahead of an industry undergoing rapid growth.

If you have any questions, please contact us at: sales@fruitportals.com

- Full report - \$220.00
- Summary - \$0.00

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