

The Global Cherry Summit is the leading cherry industry event in the world, will be held on Tuesday, April 19, 2022 at the Hotel Sun Monticello Conference Center in San Francisco de Mostazal, Chile.

The meeting, organized jointly with the ASOEX Cherries Committee, will provide attendees with the information on this crop, offering informative talks on the international trade of cherries, emerging markets, new business opportunities, strategies, marketing and logistics developments, as well as understanding the challenges facing this crop as it rapidly approaches the goal of 150 million boxes exported.

The 2019 version received more than 700 professionals from the principal growing and receiving around the world, including Chile, China, the United States, the United Kingdom, Australia, Brazil and New Zealand, and more than 70 companies in the industry exhibited their products and services. .

The attendees highlighted the high quality of the talks, the organization and the diversity of the participants, among whom were exporters, importers, retailers, researchers, advisors, among others.

For information on stands or sponsorship opportunities for events, contact Natalia Castillo at events@yentzengroup.com or by phone +562 23355668.