

The 1st edition of South American Blueberry Convention, will be held on Thursday, April 21st at the Conference Center of the Sun Monticello Hotel, located in San Francisco de Mostazal, Chile.

Organized by [Yentzen Group](#), South American Blueberry Convention will bring together members of the global blueberry industry, with a focus on Chile, Peru, Argentina and Uruguay.

The South American Blueberry Convention will be a unique opportunity to gather, learn and share information about the challenges and opportunities that affect this key region, from where around 60% of global blueberry exports originate.