


Peru's second annual food expo, Expoalimentaria 2010, generated US \$69.1 million in potential business deals, Peru's association of exporters ADEX, the event organizers, said in a statement. 

According to ADEX, the event, held from September 22-24, produced 1,120 meetings that brought together Peruvian companies and some 127 international buyers. Countries such as the U.S., Mexico, India, the Netherlands, Japan and South Africa were represented through different companies, the statement said.

In all 60% of the companies that attended the 2010 version were repeat visitors from the first event in 2009.

Source: www.freshfruitportal.com