

## PRESS RELEASE

**Orange, Calif** - Interfresh, Inc., a leading national marketer of fruits and vegetables, announced today that company has started marketing Driediger Farms' blueberries. In addition, the company announced the launch of its new website.

Driediger Farms, based in Langley, British Columbia, is a leading grower/packer of blueberries since 1964. Interfresh started shipping blueberries last week, and is marketing them under the Driediger Farms label to the Western US market.

"We are very pleased to be associated with Driediger Farms and their outstanding team," said Carolyn Chang, Director of Berry Programs for Interfresh. "We are looking forward to supplying our retail and foodservice customers with these excellent berries."

"Rhonda Driediger and her team do a fabulous job producing and packing very high-quality fruit for the fresh market," said Chris Puentes, President of Interfresh. "This new BC deal extends our season nicely, and complements our 'Pacific Berry Farms' program of US-grown blueberries, blackberries and strawberries".

Interfresh is shipping Driediger Farms blueberries both FOB British Columbia and from the Interfresh Distribution Center in Los Angeles.

In addition to the new marketing announcement, the company today also officially launched their new website at [www.getinterfresh.com](http://www.getinterfresh.com).

"The new site more accurately portrays our position in the supply chain as a marketer of fresh fruits and vegetables and celebrates the fact that Interfresh has been delivering fresh produce solutions to our customers for more than 30 years - we call it '30 Years of Fresh Ideas,'" added Puentes.

### **About Interfresh, Inc.**

Now in its 33rd year of providing fresh fruits and vegetables to retailers, wholesalers and foodservice distributors, Interfresh continually strives to provide top-quality products year-round. The experienced employees of Interfresh are driven by their passion to provide unparalleled services for a consistent, high-quality supply of fresh fruits and vegetables season to season. In addition to tomatoes, citrus, berries, melons, and avocados, Interfresh handles an extensive line of fresh products including corn, asparagus, pineapple, yams, sweet potatoes, bell peppers, cucumbers, grapes and soft fruit.