

PRESS RELEASE

Bakersfield, Calif.- Grape category leader Sun World International will have a record amount of Sun World proprietary grape varieties this coming fall including their flagship “late season trio”: SCARLOTTA SEEDLESS®, AUTUMNCRISP®, and ADORA SEEDLESS® brand grapes.

The company’s grape volume has grown a record amount overall. This year, retailers can plan aggressive promotions from mid-September through mid-November.

“We have seen tremendous growth in the last three years,” Sun World Vice President of Domestic Sales Jason Fuller said. “This year we are marketing the largest crop in our history. Because of this, we will have a record amount of promotable product to help our retailers grow.”

ADORA SEEDLESS® brand grapes have a crisp and sweet flavor profile, and with a one-inch diameter the reputation of a “two-bite” grape. Interest in AUTUMNCRISP® brand grapes has rapidly risen on a global scale due to its unique flavor and taste experience: sweet with a hint of Muscat and an exceptional crunch. SCARLOTTA SEEDLESS® brand grapes have a striking red color and an elegantly aromatic flavor.

To learn more about Sun World’s grape varieties and product offerings, visit <https://www.sunworld.com/types-of-grapes>.

About Sun World International - Sun World International, LLC, first sunk its roots into the produce business in 1976. For over 40 years, we’ve connected our farms to families around the world through the sweetest, best quality red, black and green seedless proprietary grapes. In addition to a focus on flavor, Sun World is deeply committed to the use of safe, sustainable and fair farming practices - and licenses its proprietary varieties to like-minded growers and marketers in major grape growing regions around the world. Learn more about Sun World’s commitment to Better Farms and Better Flavor at Sun-World.com.