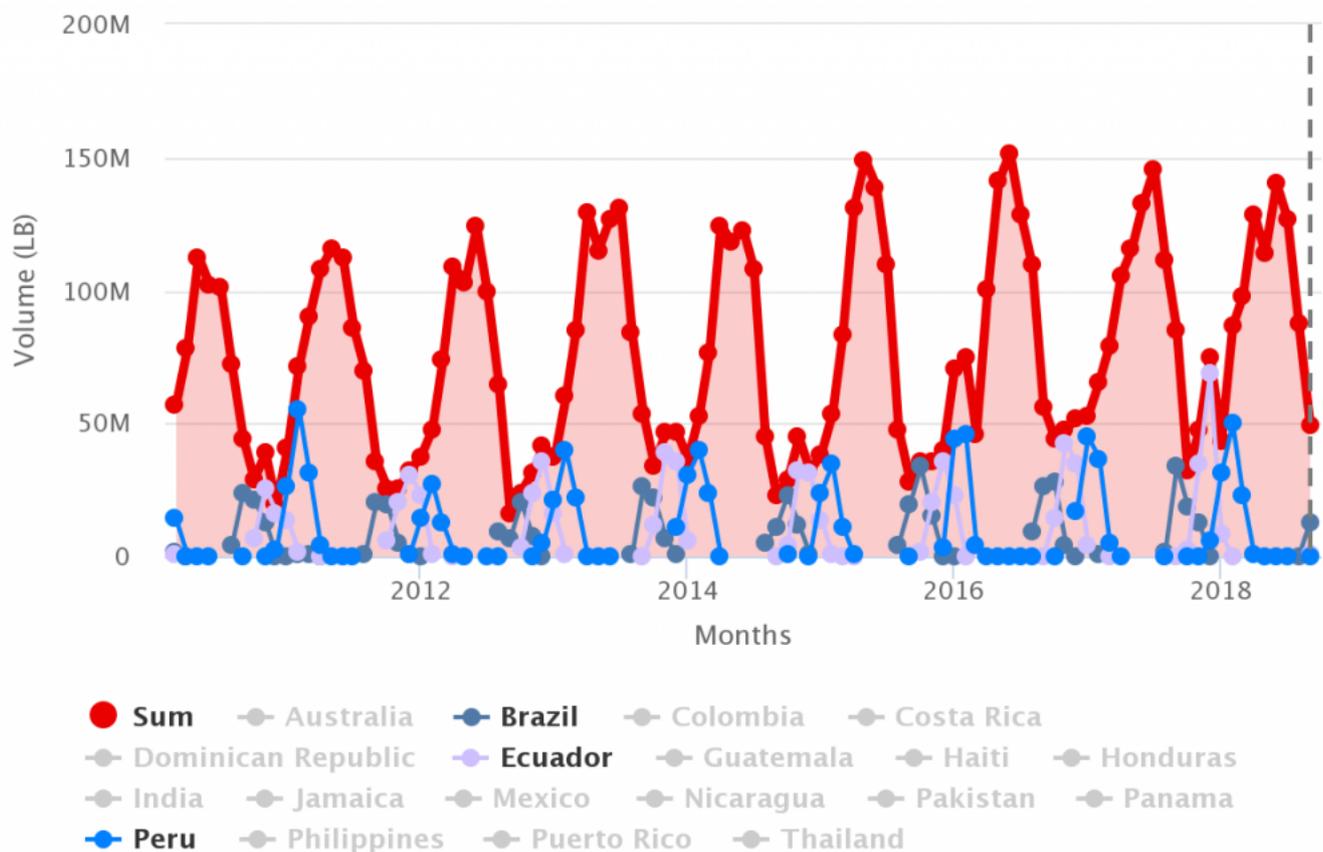


**In this 'In Charts' series of mini-articles, Colin Fain of data visualization tool [Agronometrics](#) illustrates how the U.S. market is evolving. In each series, he will look at a different fruit commodity, focusing on a different origin or topic in each installment to see what factors are driving change.**

This week's article is about Ecuadorian mango exports, of which around 70-75% is sent to the U.S. Nestled right between Brazil and Peru, Ecuador is at its strongest during November, with an average of 74% of the market, and December, with an average 86% of the market.

### US Mango Movements by origin

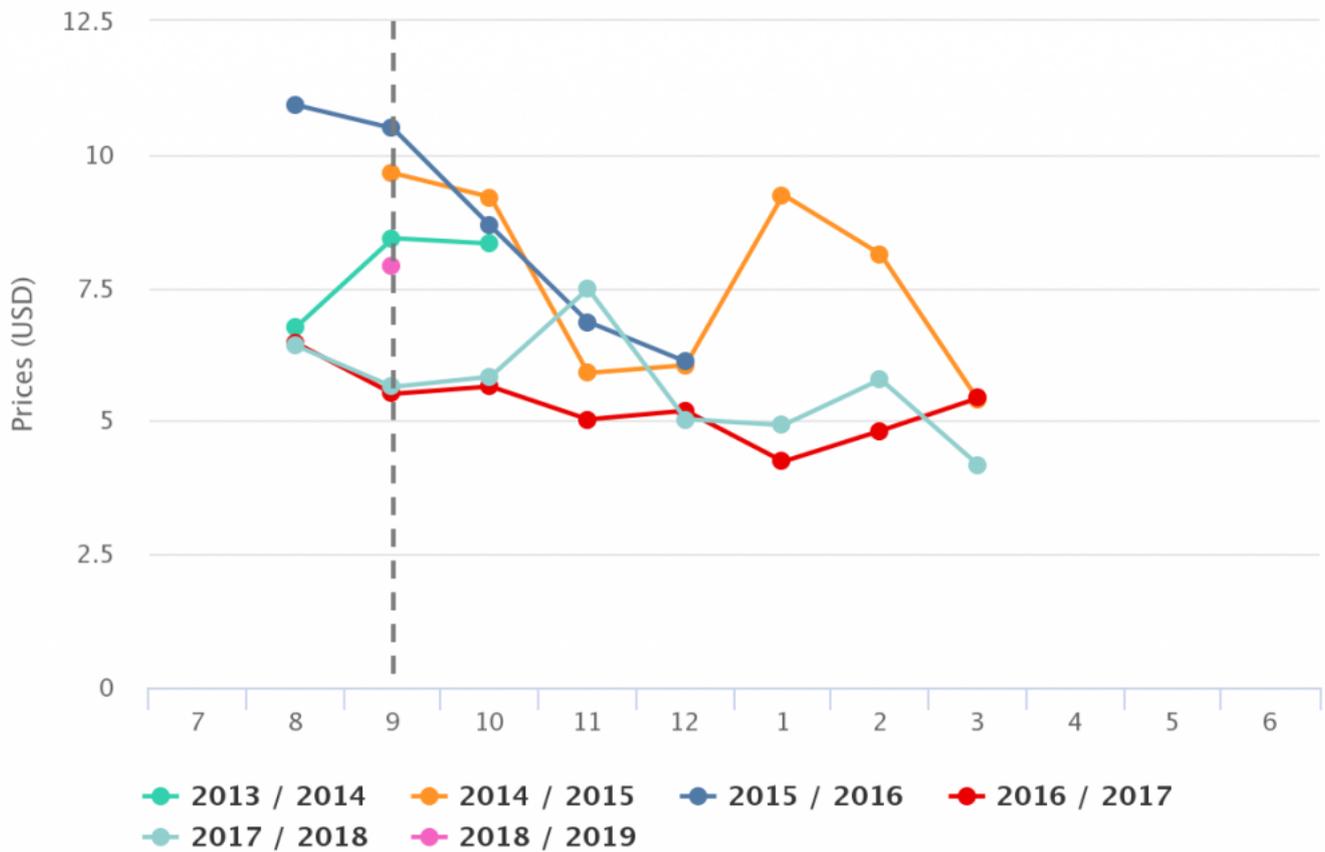


(Source: USDA Market News via [Agronometrics](#))

The general trend is for higher prices in September and October, which drop off as Mexico comes on board in February and March. This is a period with relatively small volumes, so

shifts in supply such as the shortage in 2014-15 (caused throughout the region by El Niño) can have a massive impact on prices.

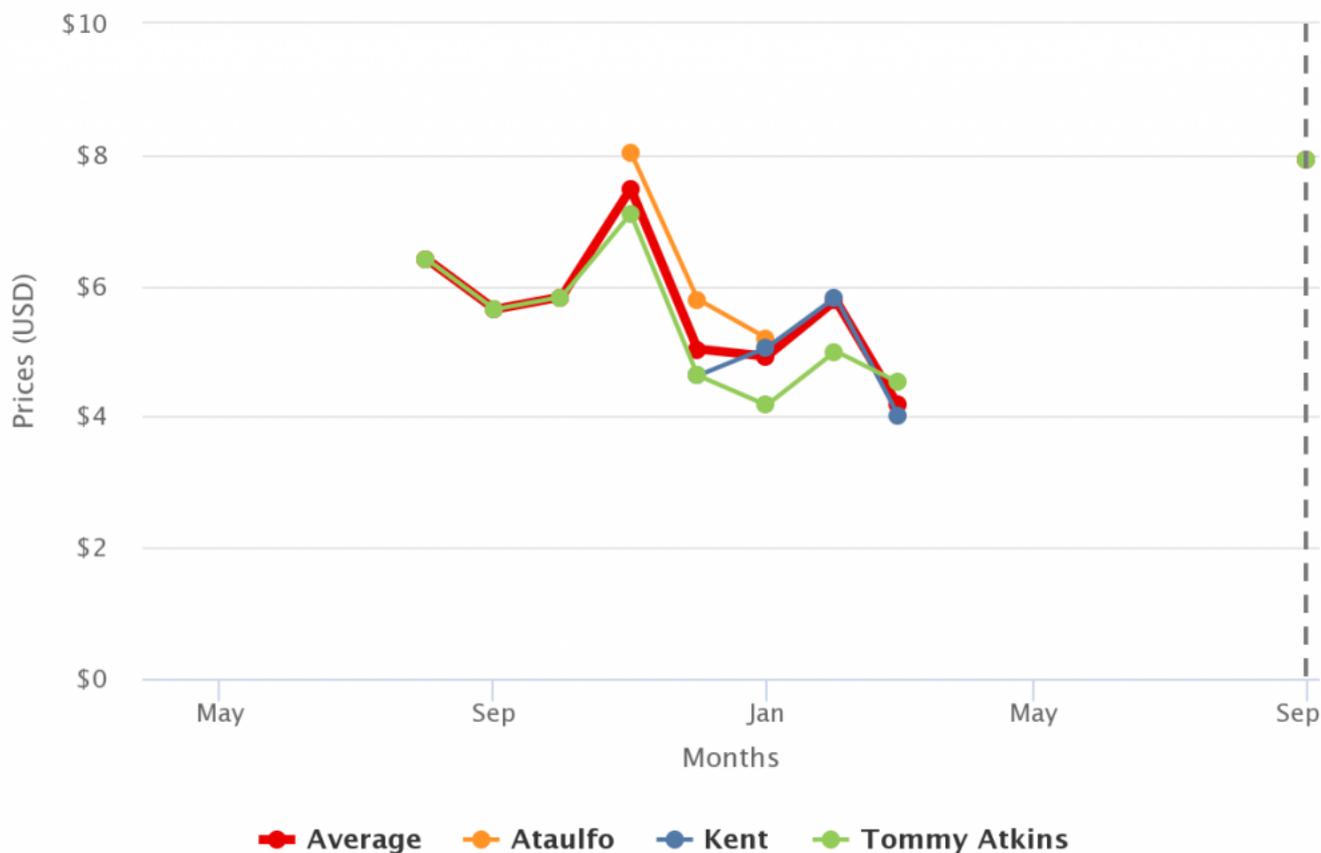
### US Mango Shipping Point Monthly Historical Prices



(Source: USDA Market News via [Agronometrics](#))

As such, Ecuador doesn't always fetch the highest pricing, but during this timeframe U.S. consumers seem to have a stronger desire to consume Aaulfo than Tommy Atkins or Kent - as demonstrated by the chart below. As Ecuador is the main supplier of Aaulfo, which according to the Mango Ecuador Foundation accounts for 24% of its total exports - the origin has been receiving a generous premium for its fruit. Over the last six years it has averaged US\$1.40 per box on the spot markets prices.

### US Mango Shipping Point Prices from Brazil, Ecuador and Peru by Variety



(Source: USDA Market News via [Agronometrics](#))

In our 'In Charts' series, we work to tell some of the stories that are moving the industry. Feel free to take a look at the other articles by [clicking here](#).

Agronometrics is a data visualization tool built to help the industry make sense of the huge amounts of data that you depend on. We strive to help farmers, shippers, buyers, sellers, movers and shakers get an objective point of view on the markets to help them make informed strategic decisions. If you found the information and the charts from this article useful, feel free to visit us at [www.agronometrics.com](http://www.agronometrics.com) where you can easily recreate these same graphs, or explore the other 23 fruits we currently track, creating your own reports automatically updated with the latest data daily.

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