

## PRESS RELEASE

**Bakersfield, Calif.-** Grape category leader Sun World International will showcase their late season's best proprietary grapes at this year's PMA Fresh Summit, including: red SCARLOTTA SEEDLESS®, green AUTUMNCRISP®, and black ADORA SEEDLESS® brand grapes.

Over the past three years, Sun World has seen tremendous growth in grape volume with this year yielding the largest crop in the company's history. "We expect the great quality we are seeing in our vineyards so far to continue throughout the rest of the table grape season, providing more opportunity for promotable volumes," Vice President of Sales Jason Fuller said. "To support this historic volume, Sun World is strategically working toward expanding its global export business and growing and strengthening the Sun World brand both domestically and internationally."

SCARLOTTA SEEDLESS® brand grapes are Sun World's flagship red grape offering. Available now through December, this grape has an extra-large, elongated berry size, a striking red color and rich, sweet flavor.

It has excellent storage capabilities and can ship well into mid-January in optimal conditions, making them perfect for holiday promotions.

AUTUMNCRISP® brand grapes, ever-growing in interest globally and domestically, is available now through November. This grape's berries are naturally large and round, and have a crisp, crunchy texture paired with a uniquely sweet flavor that make it the best green grape on the market. AUTUMNCRISP® brand grapes display excellent shelf life with extremely consistent berry size and large, strong bunches.

ADORA SEEDLESS® brand grapes, whose jumbo-sized berries averaging one inch in diameter give it the nickname of a "two-bite" grape, is available now through November. This grape has a deep black color, delicately crisp bite and a very juicy and sweet flavor profile. To learn more about Sun World's late season trio and other grape varieties and product offerings, visit <https://www.sun-world.com/types-of-grapes> and visit the Sun World Booth, #3261.