

The first-ever edition of the Global Grape Summit will take place in London later this year, bringing together leading table grape players from around the world to address the most important topics in the rapidly evolving industry.

The one-day conference will be held at the luxurious Marriott Grosvenor House in Mayfair on June 5, 2019 -- the day before the trade show at The London Produce Show and Conference, which is the largest event in the UK for the fresh fruit and vegetable sector.



The Global Grape Summit, which is co-organized by Yentzen Group and *Produce Business* magazine, will look at international marketing, the latest trends in supply and retail, and examine varietal development and other matters of relevance to the sector. It will also look at industry innovation and include a special section on the UK market featuring representatives of leading British supermarket chains to inform attendees about the latest developments in one of the world's leading export destinations.

“Over recent years, the global table grape industry has seen a huge number of new supplying regions, new varieties, and new challenges,” said Gustavo Yentzen, General Manager of Yentzen Group. “The Global Grape Summit will be commercially focused and serve as a meeting point for leading professionals from across the supply chain to come together and debate ideas about how the industry can thrive in the future.”

A diverse range of industry players, including breeders, growers, buyers and retailers from

the world's top production and import countries, will attend the forward-thinking event, which will include presentations, panel discussions and ample networking opportunities.

"The Global Grape Summit will be the world's gathering place for those at the forefront of the industry," said Jim Prevor, Editor-in-Chief of *Produce Business* magazine. "If you work with table grapes, this is the place you need to be in order to ensure success in this dynamic and exciting industry."

The Global Grape Summit will conclude with The London Produce Show and Conference's Opening Cocktail Reception, which all delegates will be able to attend. The next day will include the Thought Leader Breakfast Panel session, a full-day trade exhibition, and optional seminars, sold at an additional fee. On the final day, there will be a series of optional industry tours.

The Global Grape Summit follows on from the huge success of the inaugural Global Cherry Summit, which took place in Chile last year. The second installment will take place on April 25, 2019.

For more information about the Global Grape Summit, including tickets, booths and sponsorship opportunities, please visit www.globalgrapesummit.com or contact grapesummit@yc.cl. Representatives will also be at Fruit Logistica 2019, in Hall 7.2c/A01b.