

Vanguard International says that in the next Southern Hemisphere table grape season it will offer a range of new varieties which will be packed at its upgraded facility in Peru.

“Our new varieties offer consumers great taste with large, crispy, and crunchy berries,” says Dirk Winklemann, business development officer, Vanguard Direct.

“For retailers and wholesalers, these new varieties have ignited excitement in the category, creating merchandising opportunities. For consumers, we are providing them with a wider range of grape options available for purchase and providing them with the opportunity to realize just how delicious a grape can be.”

In addition to the new varieties, the company has continued to invest in its Vanguard Challapampa packing house, including moving from single to multiple shifts for the upcoming season to accommodate the increased volume of grapes being packed and shipped.

“With all these new varieties, you want to ensure their utmost freshness,” says Gene Coughlin, Vice President Sales, Vanguard Direct. “The packing house gives us the capability to temperature control the grape reception area which means that the team gets the fruit out of the field and into a controlled environment quickly.”

Additional upgrades include installing an automatic banding machine for the pallets and expanding systems and inventory to accommodate packing for non-related growers.

The selling and marketing of grapes grown on Vanguard’s Peru ranches is handled by Vanguard Direct, which represents the Vanguard International Group in North America.

Vanguard is proud to pronounce We Own it, taking great pride in ownership of ranches and pack house.

The new varieties will include Icon Firestar, Allison, Midnight Beauty, Adora, and Autumn Crisp.