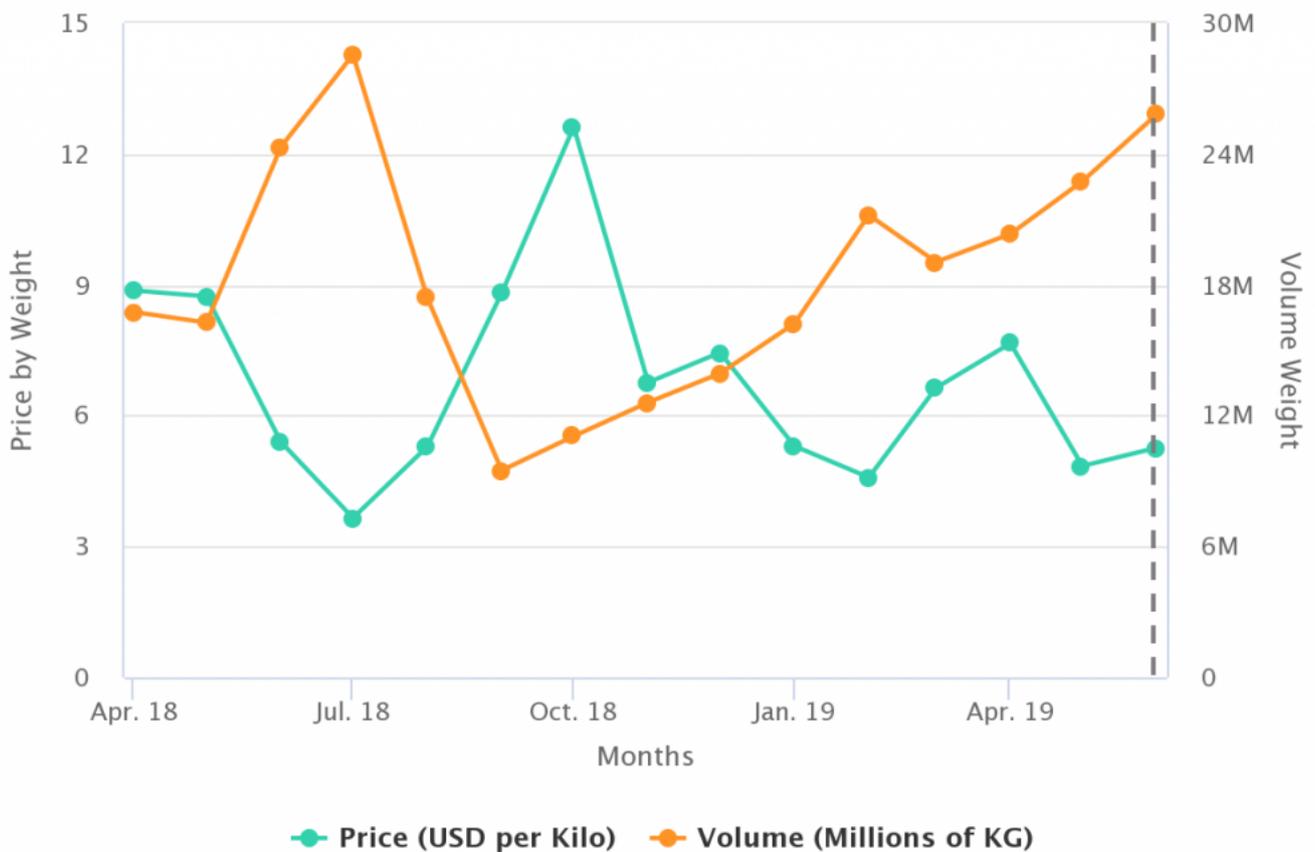


In this installment of the 'In Charts' series, Colin Fain of [Agronomics](#) illustrates how the U.S. market is evolving. Each week the series looks at a different horticultural commodity, focusing on a specific origin or topic visualizing the market factors that are driving change.

This week's installment of In Charts is a bit different from most. With the focus of compacting a big punch as simply and clearly as possible, today's report focuses on how the blueberry markets have developed over the last three months with one dramatic chart and an adjoining table.

Blueberry prices and volumes



(Source: USDA Market News via [Agronomics](#))

[Agronometrics users can view this chart with live updates [here](#)]

The last three months have been a rocky ride for U.S. blueberry markets; they have seen a 20% increase in category volume over the same period last year. As a result, prices have decreased by 23%. And this sizable drop has shaken up many producers.

The biggest contributor to this glut was Georgia, as the state sent 58% more blueberries into the domestic market than last year. The state also served as the period's largest producing origin.

Although prices in this state changed the most compared to other producing areas, cuts in costs hit all origins. Even states like Florida, which sent similar volumes to last year, took a 25% discount on blueberry prices this year.

Second Quarter Average Prices and Sum of Volume, Year-on-Year Comparison

Origin	Price per Kilo	% Change on 2018	Volume KG	% Change on 2018
Average/Sum	\$5.92	-23%	68,892,768	20%
California	\$6.07	-24%	9,947,448	36%
Florida	\$6.47	-25%	8,944,992	6%
Georgia	\$4.87	-27%	18,134,928	58%
Mexico	\$6.32	-21%	11,875,248	19%
New Jersey	\$4.25	-11%	8,087,688	9%
North Carolina	\$4.76	-25%	9,629,928	6%
Washington And Oregon	\$5.52	-3%	1,837,080	-4%

In our 'In Charts' series, we work to tell some of the stories that are moving the industry.

Feel free to take a look at the other articles by [clicking here](#).

You can keep track of the markets daily through Agronometrics, a data visualization tool built to help the industry make sense of the huge amounts of data that professionals need to access to make informed decisions. If you found the information and the charts from this article useful, feel free to visit us at www.agronometrics.com where you can easily access these same graphs, or explore the other 23 fruits we currently track.