

## PRESS RELEASE

Los Angeles, CA - Eco Farms is no stranger to helping feed those less fortunate and that was in full effect the last couple weekends at events in Los Angeles, CA. On August 4, Eco Farms was the official Avocado sponsor at the 7th Annual Angel City Avocado Festival and donated all proceeds to Food Forward, a local organization that fights hunger and prevents food waste by rescuing fresh surplus produce and getting it to those in need.

Sales Director Gahl Crane said: "It was a perfect match for us to participate in these events. We loved celebrating Avocados at the Avocado Festival- and loved helping Food Forward raise some money. And donating Fresh fruit to those under-served communities has long been part of the company's philosophy. We have been donating fresh Avocados and Citrus to the OC Food Bank through a partnership with the owners of Rainbow Sandals for decades. I am happy to be able to expand that legacy to the greater Los Angeles community. "

In addition to selling the Avocados and Citrus at the Avocado festival, Eco Farms had nutritional information and recipe ideas for consumers, many who came to downtown LA from all over Southern California to celebrate Avocados and drink Avocado Ale made with local California Avocados. The Avocado Ale is still available for a couple more weeks if anyone is interested in visiting the Angel City Brewery a couple blocks away from the LA Produce Market.

Gahl Crane added: "Any chance to discuss the health benefits of Avocados is a score for the category, the industry and Eco Farms. We know they taste great and they go with so many different types of dishes, but teaching people about the abundant health benefits of Avocados is always rewarding. From being a great first food for babies, to being part of a healthy diet for expecting or nursing mothers to controlling diabetes and reducing heart disease, the health benefits of Avocados are immense and that message was spread to all the attendees at these events. Kudos to the industry for making nutrition a key driver in our promotional strategy."

About Eco Farms: Eco Farms is a year-round Avocado grower, packer, importer and shipper with headquarters in Temecula, CA, and farms and operations in Peru, Mexico, and Chile, and sales offices in Long Beach, CA, Charlotte, NC and Pharr, TX and regularly donates to local food banks and charities as part of its corporate social responsibility.

If you would like more information about this topic, please contact Eco Farms at (951) 676-4047 or email at [gcrane@ecofarmsusa.com](mailto:gcrane@ecofarmsusa.com)