

Leading grower and marketer of fresh artichokes [Ocean Mist Farms](#) has announced three new organic artichoke packaging options.

The new packaging options will be displayed at PMA Fresh Summit Oct. 17-19, and shoppers can expect to see them in stores in time for the November and December holidays.

Ocean Mist's organic artichokes will now be offered in a two-count handle bag, three-count clamshell and two-count ReadyCycle packaging.



The organic artichoke packs will include a size 24 or 30 artichoke, depending on pack style. These mid-sized artichokes are ideal to prepare as a side dish at home during the holidays.

“We are pleased to now offer a variety of organic artichoke options for purchase,” said Diana McClean, senior director of marketing at Ocean Mist Farms.

“The new merchandise-ready artichokes are convenient for our retail partners and packed in quantities that shoppers have shared with us that they want to buy. Plus, the packaging material used is both recyclable and made with recycled material.”

Each pack style offers retailers relevant and sustainable packaging options for the produce department, according to the company.

Ocean Mist's clamshell packaging uses 90 percent recycled material, while the new 2ct handle bag is made with High Density Polyethylene (HDPE), the most commonly recycled plastic. The new ReadyCycle corrugated clamshell is fully recyclable and uses vegetable-based inks.

Shoppers will be able to easily find these newly packaged organic artichokes in the stores by using Ocean Mist Farms' new [Destini locator](#) tool found on www.oceanmist.com.

Each pack includes a simple preparation recipe and an easily scanned QR code linking to a "how-to" video on Ocean Mist's [website](#).

Attendees at PMA Fresh Summit can stop by Ocean Mist Farms' booth #2085 to see the new organic artichoke packaging.