

Leading U.S. retailer Walmart will begin delivering groceries directly into customers' fridges.

The company announced [InHome Delivery](#) early this summer and will now begin the service in three cities.

It's available to customers in Pittsburgh, Kansas City (Missouri and Kansas) and Vero Beach. Residents at eligible addresses can have fresh groceries delivered directly into their kitchen or garage fridges.

Walmart says it wants people to "live their lives without worrying" about going shopping or receiving deliveries.

Eligible customers must pay US\$49.95 for the corresponding smart lock device and a monthly fee starting at US\$19.95.

Walmart employees will use smart entry technology and a wearable camera to access the customer's home. The customers will control access and be able to watch the deliveries remotely.

"It's a service we plan to grow and scale aggressively," Bart Stein, Walmart senior vice president of membership and InHome recently said.

Stein said these first three cities "represent variety of factors across demographics, stores and more operationally that set us up the best and quickest to scale nationwide."

Groceries have been a key driver of sales and traffic for the world's largest retailer in recent years. They now represent more than 55% of its total sales.

In the most recent quarter, CEO Doug McMillon said the retailer was gaining market share in food. He highlighted its various grocery programs, including free online grocery pickup this new InHome program.