

Brazilian fruit exports rose by 13% through September this year to reach US\$513m.

The increase was largely a result of higher volumes of watermelons, mangoes, grapes and avocados, among others.

An industry representative explained that these results are in line with expectations and the upward export trend over recent years.

Expectations are very high for the next months, according to the Brazilian Fruit Growers and Exporters Association ([Abrafrutas](#)).

Exports will likely continue to increase in the upcoming months since a large part of the harvests starts in the second half of the year.

Currently, the Northeast region exports the most fruit, followed by the south.

Although it is the third-largest fruit producer in the world, Brazil only ranks 23rd worldwide in exports.

But various steps [have been taken](#) by Abrafrutas to change that statistic. For instance, they have increased efforts to promote fruits abroad to expand into new markets.

Abrafrutas works with the Ministry of Agriculture and other entities that represent the fruit sector in creating the National Plan for the Development of Fruit (PNDF).

This plan seeks to collaboratively create public and private resources to stimulate the Brazilian fruit sector.