

Northern Hemisphere market report for Week 42



The Americas

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados		U.S.	➔	➔	➔	This week, there was good demand for Hass in the U.S. market, for sizes 32 - 48. Other sizes registered a moderate to light demand. Prices have remained largely stable over last week.
Blueberries		U.S.	➔	➔	➔	This week the market was stable for Peruvian, Argentine and Mexican blueberries in the U.S. for fruit of good quality and condition. In addition, greater preference was observed for conventional over organic fruit. Despite this, prices are lower than last season, generally by around 32% - 41%.

Europe

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados		Continent	↗	→	↗	Hass movement in general in Europe has tended to speed up this week, amid a more active demand for fruit of good quality and condition. This helped avocado prices across the board to improve, especially for larger sizes.

Asia

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados		Asia	→	→	↗	During the recent period, shipments to the Far East have tended to decrease. The Chinese market has seen stable movement, which has allowed Chilean Hass prices to rise over the last week, reaching 28% higher than the previous week and 21% higher year-on-year.
Blueberries		Asia	↗	→	↗	Shipments from Chile to the Far East began in week 34 and have been gradually increasing since then. They are now 24% higher than last year. In China, the supply is dominated by Peruvian fruit, with slow movement and higher prices than 2018.

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