

Northern Hemisphere market report for Week 48



The Americas

Crop	Group	Main Market	Supply	Demand	Price	Comments
Blueberries		U.S.	➔	↕	➔	The market remained stable, albeit with greater movement due to Thanksgiving.
Avocados		U.S.	➔	↕	➔	The avocado market was stable with good movement due to Thanksgiving. Prices rose week-on-week.
Table grapes		U.S.	➔	➔	➔	The rotation of U.S. table grapes was stable, with greater movement this week due to Thanksgiving. Demand was good for white seedless, with a preference toward local fruit.
Cherries		U.S.	➔	➔	⬇️	The U.S. market was stable, with demand and supply both falling. The supply is mainly of Chilean cherries, which have lower prices year-on-year.
Peaches and nectarines		U.S.	⬇️	➔	-	The first exports from Chile to the U.S. began in week 45 for peaches and week 46 for nectarines. The market is moderate amid low volumes. No prices are registered for imports.

Europe

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados		Europe	↗	↘	↘	Due to the low demand and high availability, the Hass market remains under pressure.
Table grapes		Europe	→	→	→	The market is quiet, with a gradual transition of supply. Prices are stable but lower than last year.
Blueberries		Europe	→	↘	↘	Sales prices this week tended to drop, as sellers sought to increase sales.

Asia

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados		Asia	➔	➡	➡	Prices of Mexican and Chilean Hass continue to fall in the Asian market.
Blueberries		Asia	➔	➔	➡	The Asian market continues to show slow movement for blueberries, which, as well as rising Chilean volumes, has resulted in declining prices.
Cherries		Asia	➔	➔	➡	Chilean cherry exports to the Far East continue to grow. Prices are falling but are similar to the same week last year.
Grapes		Asia	➔	➔	↕	The Chinese market is still supplied by few varieties of table grapes, but there has been good movement. White seedless varieties are seeing improved prices while Red Globe prices are falling.