

**Global market report for southern hemisphere fruit - Week 50**



**The Americas**

Crop	Group	Main Market	Supply	Demand	Price	Comments
Blueberries		U.S.	➔	↕	⬇️	The blueberry market was reported to be a little bit lower this year due to lower demand. Prices were generally lower.
Avocados	-	U.S.	➔	↕	↕	The Hass and green avocado market was stable, with moderate demand. Smaller sizes are more common, leading to lower prices for this category.
Table grapes		U.S.	➔	↕	↕	Grape movement was reported to be stable for all varieties, but better for white seedless. Preference remains for local fruit.
Cherries		U.S.	➔	↕	⬇️	The cherry market was stable and registered low initial demand that improved during the week. But prices were slightly lower than the previous week.
Stonefruit		U.S.	➔	➔	➔	Supply was low amid moderate demand for peaches and nectarines. Opening prices for Chilean peaches were lower than last season.

Europe

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados	Hass	Continent	↗	↘	↘	There was low rotation of Hass in the market, which pushed down prices below the previous year's levels.
Table grapes			↘	→	↕	
Table grapes			→	→	↕	This week in the European market there wasn't much activity, and demand for grapes was quite weak. But it was sufficient to absorb the available volumes.
Table grapes			↗	→	→	
Blueberries		Continent	↗	↘	↘	The blueberry market in Europe was slow this week, with weak demand. Sales prices continued to fall.
Cherries		Continent	↗	↘	↕	There was low demand for cherries in Europe. Sales prices fell to lower levels than last year.

Asia

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados	Hass	Asia	➔	➔	➔	Despite slower movement in the Chinese avocado market, the Hass variety fetching better prices thanks to increased demand.
Blueberries		Asia	➔	➔	➔	The sustained increase in volume of Chilean blueberry exports to China, combined with the Peruvian supply, continues to put prices under pressure.
Cherries		Asia	➔	➔	➔	Chilean cherry exports continue to rise to China, but prices are also rising and are approaching last year's levels thanks to better movement last week.
Table grapes		Asia	↕	➔	↕	During week 50 there were no prices registered for U.S. grapes, with Peru the only supplier. In general the price for all varieties was stable, except for Red Globe which tended to rise.