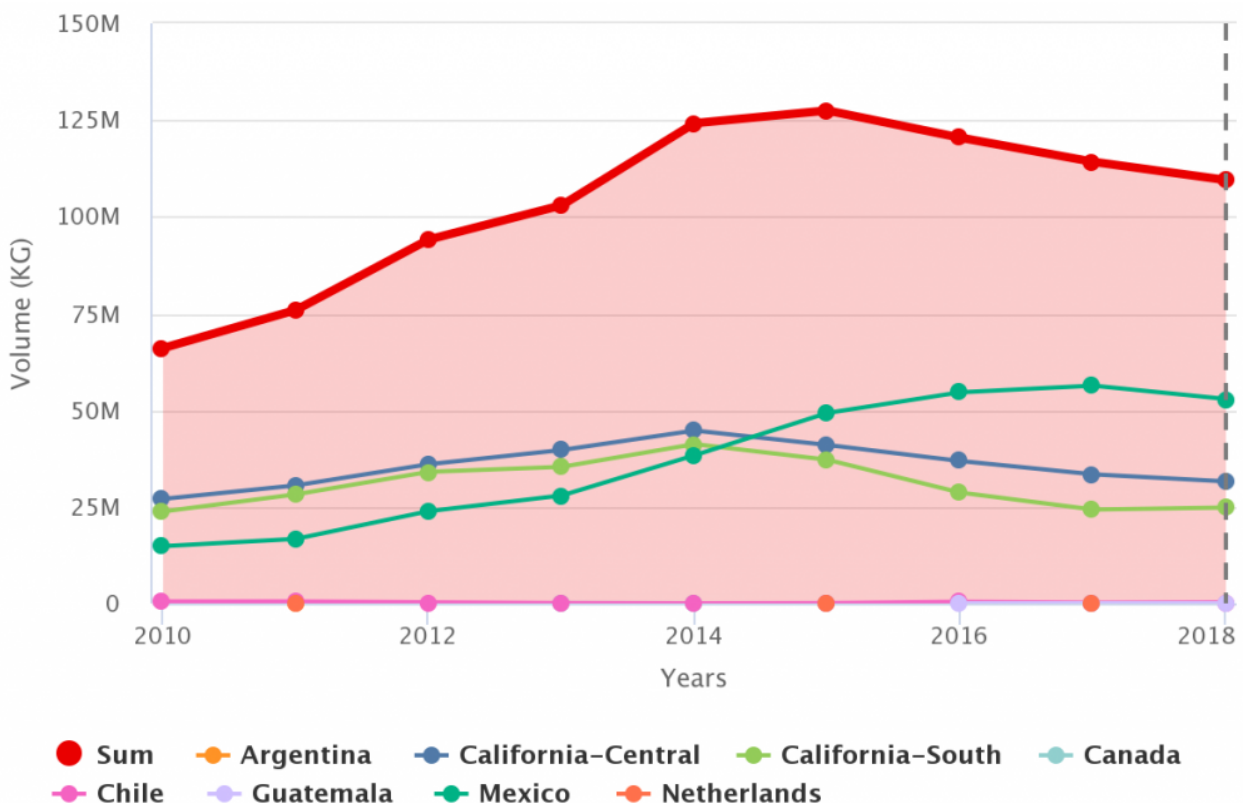


***In this installment of the 'In Charts' series, Cristian Crespo of [Agronometrics](#) illustrates how the U.S. market is evolving. Each week the series looks at a different horticultural commodity, focusing on a specific origin or topic visualizing the market factors that are driving change.***

The U.S. raspberry market has grown over the past few years, and the primary supplying regions remain Mexico and California.

As seen in the chart below, Mexico is responsible for the increase in volumes. The country surpassed California in 2015 as the leading supplier of raspberries. Later in this article, we will see how this increase in volume, particularly in recent months, has pushed down prices.

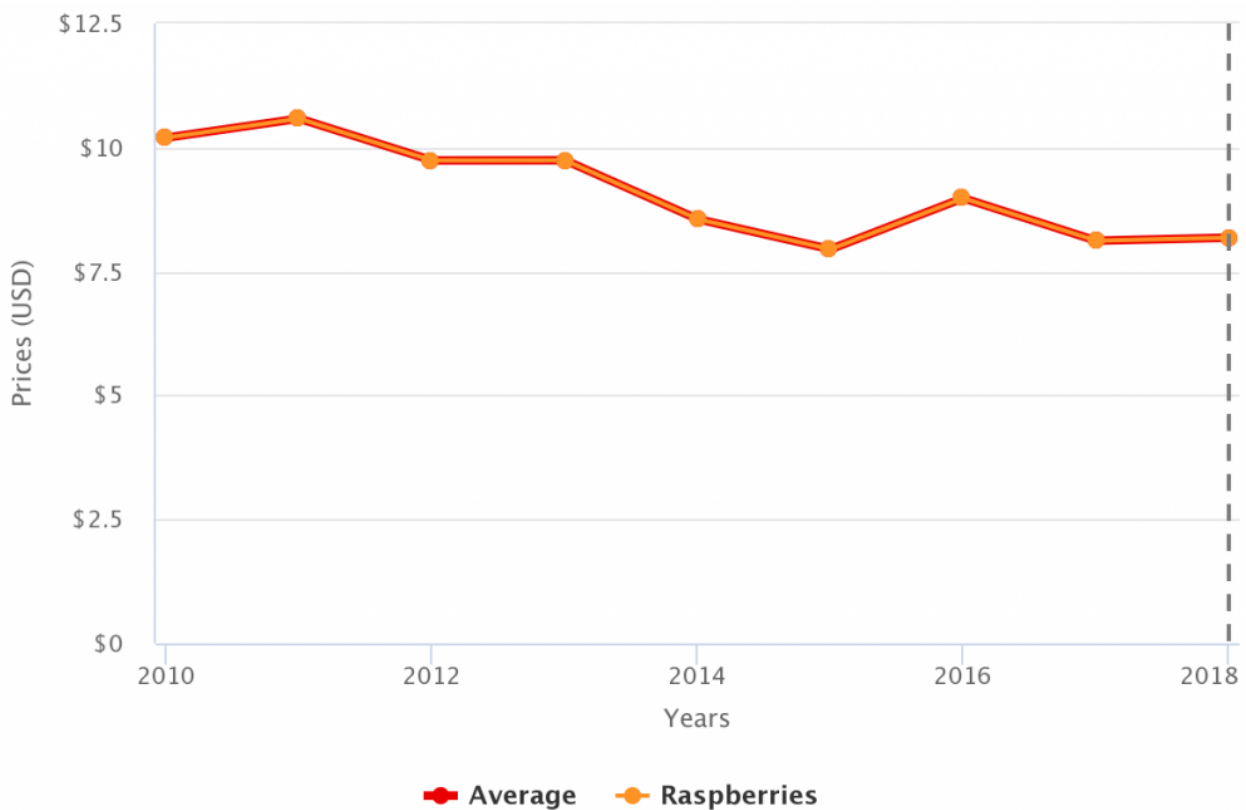
### Historical volumes of raspberries in the U.S.



(Source: USDA Market News via [Agronometrics](#). Agronometrics users can view this chart with live updates [here](#))

Relative to average prices, trends have been downward. A balance has been created in recent years where volumes have shown downward trends.

### Historical prices of raspberries in the U.S.

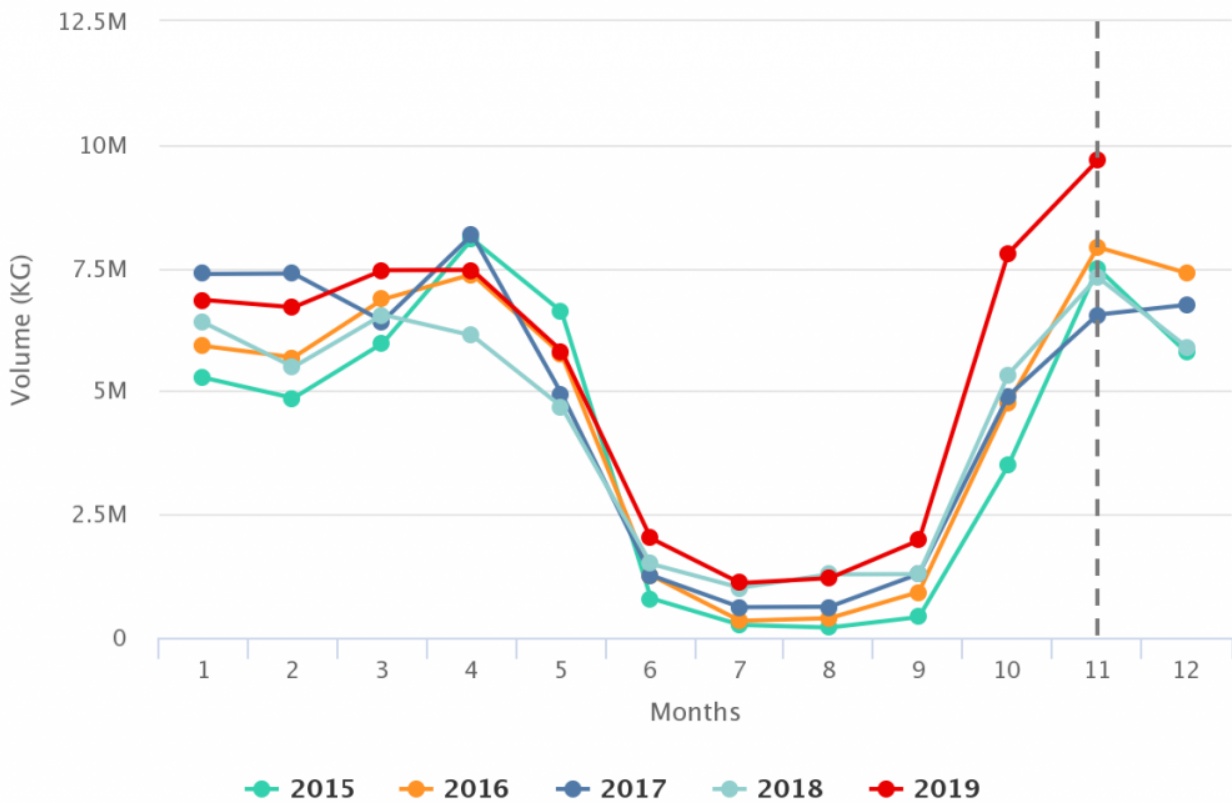


(Source: USDA Market News via [Agronometrics](#). Agronometrics users can view this chart with live updates [here](#))

An increase in shipments from Mexico in recent years has driven the rise in the total volume of raspberries in the market.

In November of 2019, the country sent the highest volumes in the past five years to the U.S.

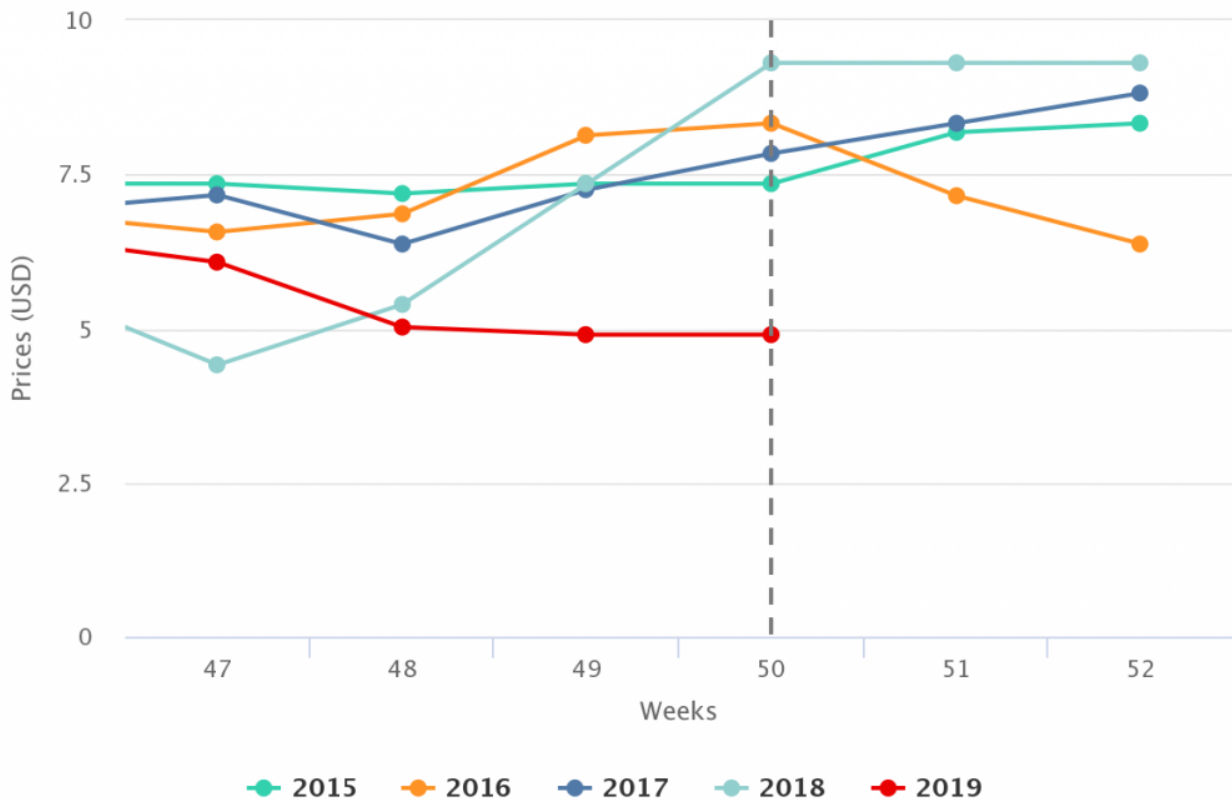
**Historical monthly volume of Mexican raspberries in the U.S.**



(Source: USDA Market News via [Agronometrics](#). Agronometrics users can view this chart with live updates [here](#))

As a result, prices have fallen to their lowest level in five years. Looking forward, we will see if this U.S. market behavior will be sustainable over time.

**Historical prices of raspberries in the U.S.**



(Source: USDA Market News via [Agronometrics](#). Agronometrics users can view this chart with live updates [here](#))

*In our 'In Charts' series, we work to tell some of the stories that are moving the industry. Feel free to take a look at the other articles by [clicking here](#).*

*You can keep track of the markets daily through Agronometrics, a data visualization tool built to help the industry make sense of the huge amounts of data that professionals need to access to make informed decisions. If you found the information and the charts from this article useful, feel free to visit us at [www.agronometrics.com](http://www.agronometrics.com) where you can easily access these same graphs, or explore the other 20 fruits we currently track.*