
















Global market report for southern hemisphere fruit - Week 1



The Americas

Crop	Group	Main Market	Supply	Demand	Price	Comments
Blueberries		U.S.				This week saw a stable market for all origins, although less movement than a few weeks ago, mainly due to a blueberry oversupply and worse condition of fruit from different origins. The prices for both formats (6oz and 1 pint) were lower compared to the previous week and season.
Avocados	-	U.S.				The market remained stable for both Hass and green-skinned varieties, although there was less activity for the latter. Demand was moderate for both groups.
Table grapes		U.S.				Movement in the grape market was stable, although there was greater demand for domestic grapes despite the small volumes. Imports are expected to increase and should be more stable by week 4.
Cherries		U.S.				The cherry market in the US remained stable and with demand less than week 52 due to the festivities. It is still expected that volumes will increase and that prices will come under pressure. Prices were mostly stable this week, decreasing slightly compared to the previous week.
Nectarines and peaches		U.S.				The market remained stable, maintaining the balance between supply and demand, although supply is still limited. Fruit size for nectarines and peaches remains a challenge, with many small calibers. Prices are similar although slightly higher on average than the previous week.

Europe

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados	Hass	Continent	↗	↘	↘	Hass prices in Europe remained under pressure at the start of the new year.
Table grapes	White seedless	Continent	↘	→	→	The market during this week was stable amid lower grape availability. South Africa and Namibia supplied larger volumes of seedless grapes, while Peru was the only Red Globe supplier in the market. Exports from India have not yet begun, while those from Chile are scarce and lower than the previous season.
Table grapes	Red seedless	Continent	↘	→	→	
Table grapes	Red Globe	Continent	↘	→	→	
Blueberries		Continent	↗	↗	↘	Peru is dominating the blueberry supply, followed by Chile with rising volumes. Price declines at the start of the new year helped to drive purchases.
Cherries		Continent	→	↘	↘	Sales and prices of cherries in Europe decreased after the new year's celebrations. Until week 52, Chilean exports to this market totaled 2,463 tons, a 14% year-on-year rise.
Stonefruit		Continent	↘	↘	↕	Shipments of stone fruit from Chile to Europe are lower than the previous season. Prices of South African nectarines and peaches this week were below those recorded in the previous campaign, while those of South African plums were slightly higher.

Asia

Crop	Group	Main Market	Supply	Demand	Price	Comments
Avocados	Hass	Asia	➔	➔	➔	During the first week of the year, Hass avocado prices in the Chinese market tended to decline. The slow rotation continues to put prices under pressure. The supply of fruit remains stable, but with a higher incidence of medium and small sizes
Blueberries		Asia	➔	➔	➔	The arrival of blueberries to China is continuing, and Chile now has greater supplies in the market than Peru. However, the low fruit rotation is not favoring either of the two origins. The prices are still below the previous campaign.
Cherries		Asia	➔	➔	↕	The supply of cherries continues to grow in the Chinese market and is expected to increase exponentially during the weeks before the Chinese New Year. However, despite the increase in supply, Chilean cherries are fetching better prices than last year in the Guangzhou market.
Table grapes		Asia	➔	↕	↕	South Africa and Peru are increasing their supplies in the Chinese market, which has provided greater dynamism. As for the Red Globes, Peru continues to supply both the Guangzhou and Shanghai markets, but due to the low movement, prices have declined.