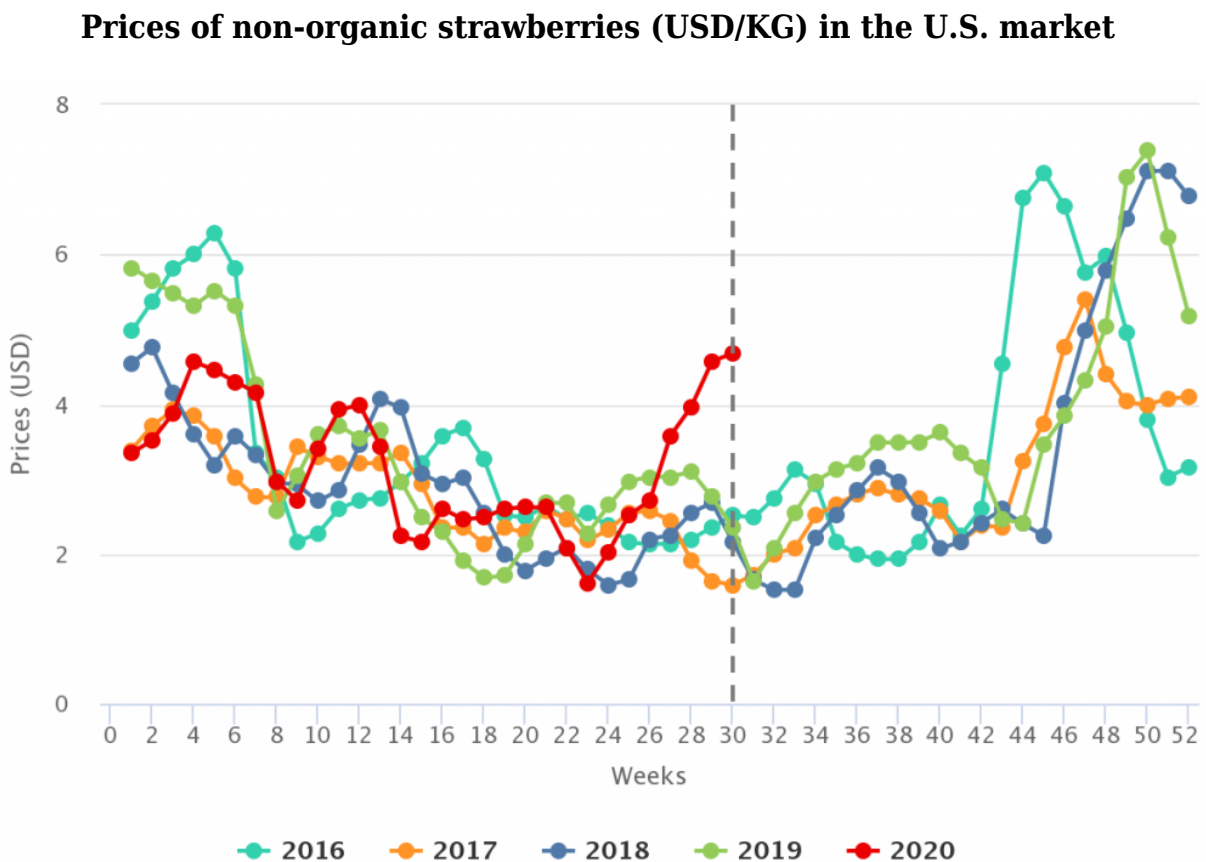


In this installment of the 'In Charts' series, Cristian Crespo of [Agronomics](#) illustrates how the U.S. market is evolving. Each week the series looks at a different horticultural commodity, focusing on a specific origin or topic visualizing the market factors that are driving change.

U.S. strawberry market prices since week 23 have skyrocketed, far surpassing the previous four years.

Looking at the chart below, we can see that in week 29, the average price of conventional strawberries was US\$4.68 per kilo, which is double the level recorded during the same week 2019.

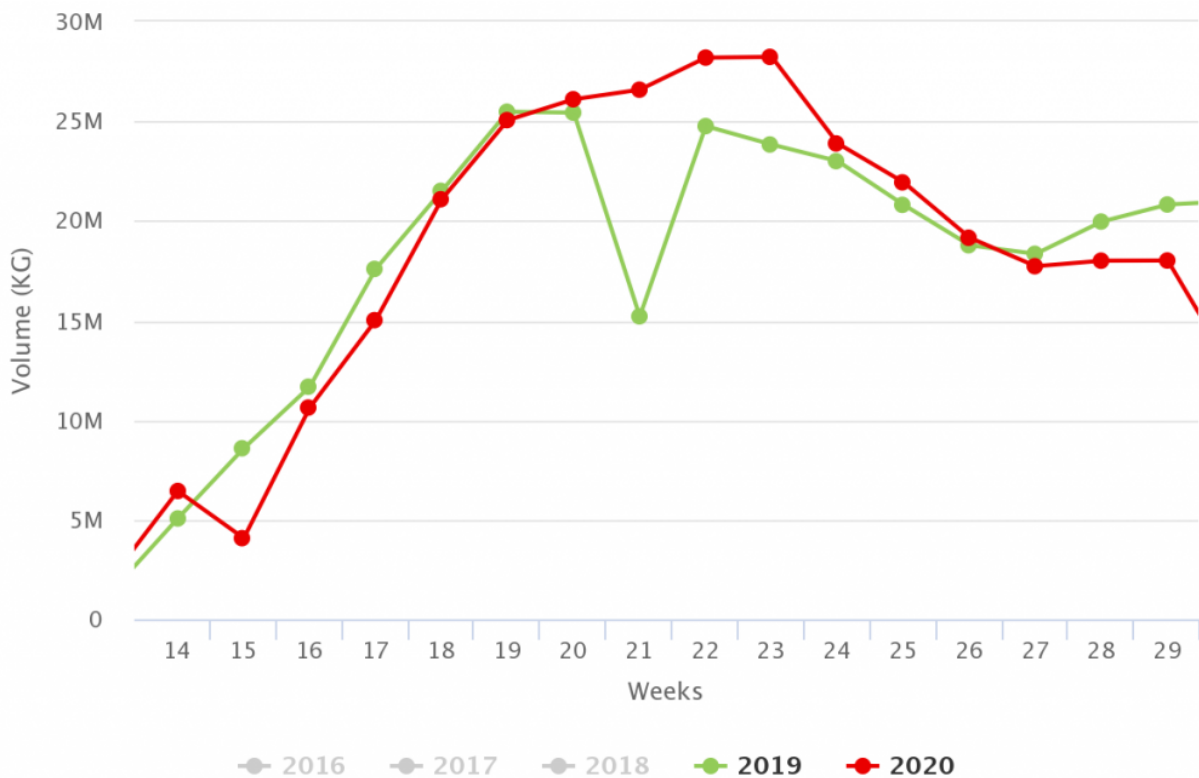


(Source: USDA Market News via [Agronometrics](#). Agronometrics users can view this chart with live updates [here](#))

This price rise can likely be explained in large part by a drop in volumes from Central California, which is currently the only supply region.

As we can see in the chart below, in week 29 volumes were 14% lower than last year.

Volumes of non-organic strawberries (USD/KG) from Central California in the U.S. market



(Source: USDA Market News via [Agronometrics](#). Agronometrics users can view this chart with live updates [here](#))

In our 'In Charts' series, we work to tell some of the stories that are moving the industry. Feel free to take a look at the other articles by [clicking here](#).

You can keep track of the markets daily through Agronometrics, a data visualization tool built to help the industry make sense of the huge amounts of data that professionals need to access to make informed decisions. If you found the information and the charts from this article useful, feel free to visit us at www.agronometrics.com where you can easily access these same graphs, or explore the other 20 fruits we currently track.