

**PRESS RELEASE**

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**GreenTech Live & Online will take place from 28 - 30 September. The exhibitors of GreenTech submitted 21 innovations for the GreenTech Innovation Awards 2021. An expert jury selected 6 nominees from all entries in 2 categories namely 'Innovation' and 'Concept'. The winners will be announced during the opening of the show on Tuesday 28 September 2021.**

For the first time after the crisis hit the world, the horticulture industry will be reconnected face-2-face at the RAI Amsterdam. It is time to get the personal encounters started again. The ones who are not able to travel to Amsterdam can participate online via the virtual platform.

The nominees and entries for the Innovation Awards will be showcased and can be visited during the exhibition.

Liselotte de Vries (Chairman Innovation Award Jury, TU Delft AgTech Institute) explains why the jury selected the nominations below: "Submissions this year were very versatile and innovative. The jury tried to distinguish between interesting improvements of existing technologies, new innovations with a proven business case, and new concepts. Those submissions part of the latter two are nominated for the innovation and concept award."

**Nominations per category**

Category Innovation

- Van Iperen, GreenSwitch Original
- Visser Horti Systems, ViLab (Containerized Tissue Culture Laboratory)
- Biota Nutri BV, Biota Nutri Calculator

Category Concept

- Corvus Drones, Corvus Drones
- Ridder, Ridder CoRanger
- Van der Ende Groep, Nitrate recovery

To check out the long list of all the entries of the Innovation Awards please visit:

<https://www.greentech.nl/live-and-online/innovative-products/>.

And the nominees on the website: <https://www.greentech.nl/live-and-online/innovation-award/nominees/>.

## **Jury**

The jury of the GreenTech Innovation Awards 2021 consists of:

Chairman: Liselotte de Vries, TU Delft AgTech Institute (Netherlands)

Silke Hemming, Wageningen University & Research (Germany)

Peter Zwinkels, Tecknokaas (Netherlands)

Mark Durno, Rockstart (United Kingdom)

Perry van Adrichem, Horti-Tech B.V. (Netherlands)

Wolfgang Steiner, Gemüsebau Steiner GmbH & Co KG (Germany)

The jury's advisory committee consists of:

Brian Sparks, Greenhouse Grower (USA)

Leonardo Capitano, Vivai Capitano (Italy)

Enrico Verhoef, Total Greenhouse Service (Mexico)

Heinrich Dressler, Haymarket (Germany)

## **More information and registration**

Interested in GreenTech Live & Online? Please visit <https://www.greentech.nl/live--and-online/> for more information and to register.

## **GreenTech Live & Online 2021**

GreenTech Live & Online will be held from Tuesday 28 - Thursday 30 September 2021.

GreenTech Amsterdam, in full physical format, from Tuesday 14 - Thursday 16 June 2022.

The exhibition is a global meeting place for all horticultural technology professionals with a focus on the early stages of the horticultural chain and the current issues growers face.

GreenTech is supported by AVAG, the industry association for the greenhouse technology sector in the Netherlands.

More information via the [GreenTech](#) website or follow GreenTech on [Facebook](#), [Twitter](#), [LinkedIn](#) or [YouTube](#).