

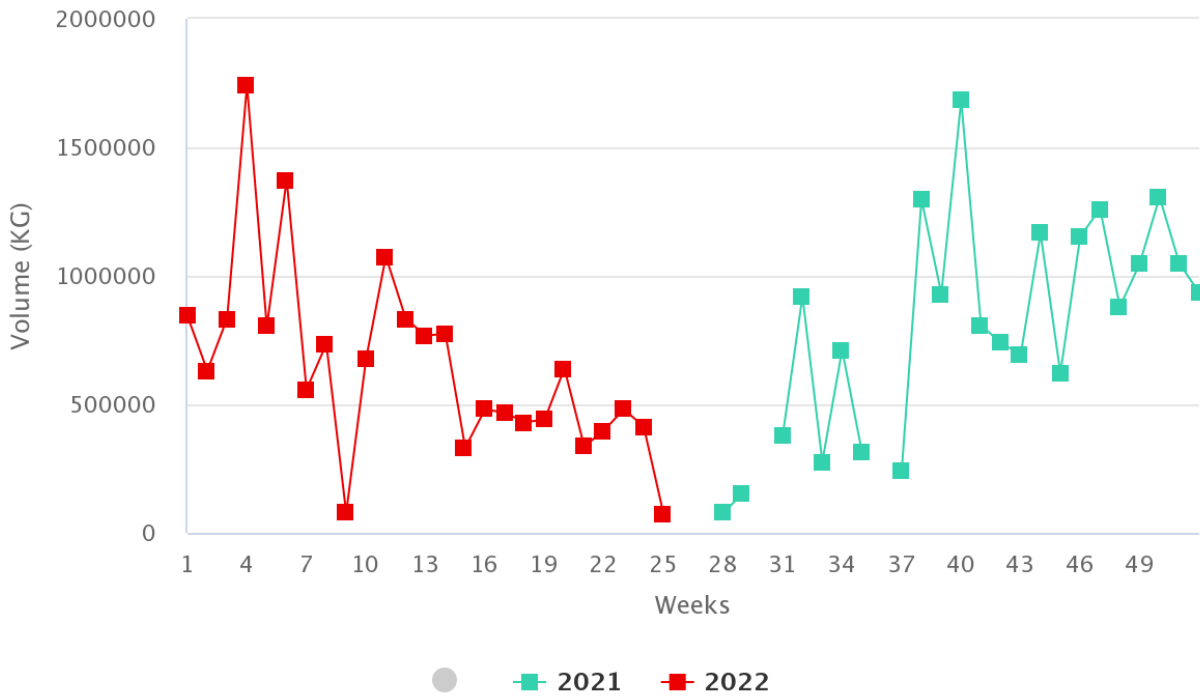
In this installment of the 'Agronomics In Charts' series, Sarah Ilyas studies the state of Mexico's avocado season. Each week the series looks at a different horticultural commodity, focusing on a specific origin or topic visualizing the market factors that are driving change.

The Jalisco avocado sector maintains commercial openness with more than 30 countries including Canada, Japan, Spain, United Arab Emirates, Russia, Belgium, Netherlands, France, United Kingdom, Uruguay, Portugal and Germany, exporting more than 113,000 tons (249 million pounds) of avocados, with the U.S. soon to join.

By entering the U.S. market, Jalisco will establish a new precedent for Mexican avocado exports, making it likely that other states such as Nayarit would soon follow suit.

This presents an opportunity for economic growth, since avocados are the second agri-food product that generates the most revenue for the country in terms of exports. The approved date to begin shipping into the U.S. is June 15th.

Avocado Volumes by History in the US | Hass from Mexico



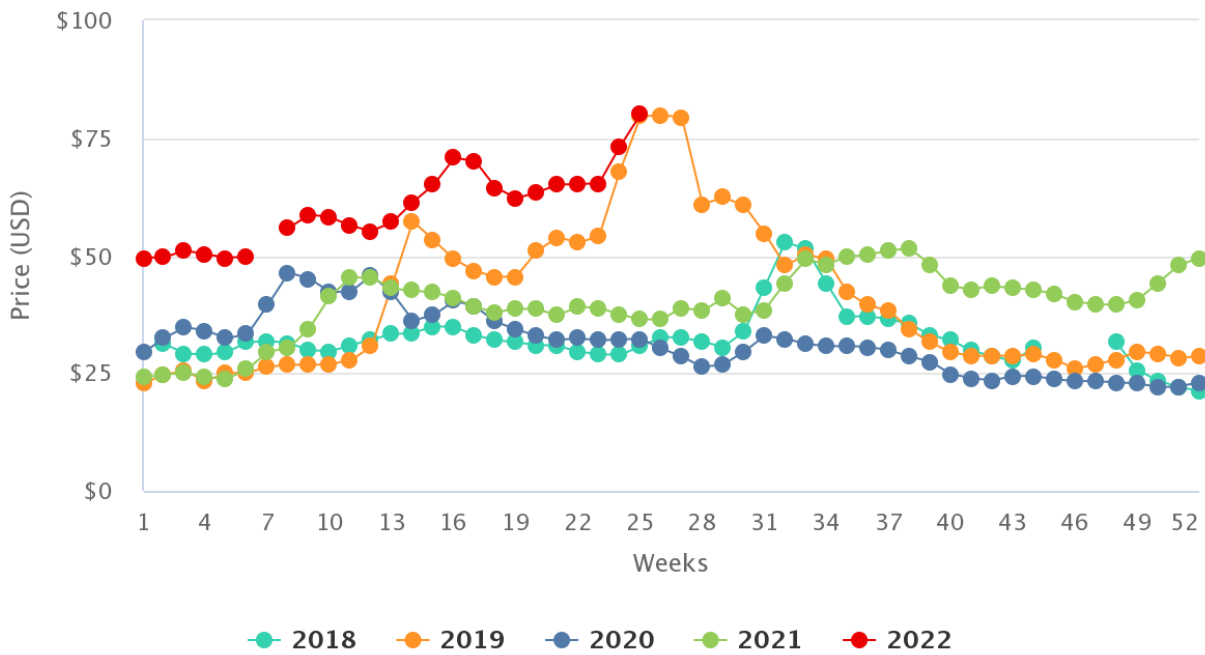
Source: USDA via Agronometrics Source:

USDA Market News via [Agronometrics](#). (Agronometrics users can view this chart with live updates [here](#))

The trending prices for avocados are currently high as Michoacán rounds up its existing crop and prepares for new crop fruit. Prices are expected to come down towards the end of June and early July owing to the new incoming fruit.

Currently, however, there’s less supply and high demand which is causing prices to be inflated. The crop coming out of Mexico this year is much smaller compared to last year.

Avocado Prices by History (As Reported) in the US | Hass from Mexico



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In our 'In Charts' series, we work to tell some of the stories that are moving the industry. Feel free to take a look at the other articles by [clicking here](#).

All pricing for domestic US produce represents the spot market at Shipping Point (i.e. packing house/climate controlled warehouse, etc.). For imported fruit, the pricing data represents the spot market at Port of Entry.

You can keep track of the markets daily through Agronometrics, a data visualization tool built to help the industry make sense of the huge amounts of data that professionals need to access to make informed decisions.

If you found the information and the charts from this article useful, feel free to visit us at www.agronometrics.com where you can easily access these same graphs, or explore the other 21 commodities we currently track.

