## FreshFruit Portal.com

## PRESS RELEASE



Kapi Kapi Growers, one of the leading producers of premium pineapples and bananas in the world, welcomes Wendy O'Brien to help further the company's U.S. and North American business expansion.

With over 20 years of experience in fresh produce sales and marketing, O'Brien brings a wealth of knowledge to continue building Kapi Kapi's national sales. In addition to garnering new business with retail, foodservice, wholesale, and processing contacts, she will also work with existing customers to ensure they receive the highest quality product available in a timely manner.

"My job is to develop mutually beneficial, long-term partnerships that will sustain business growth at all levels," said Wendy O'Brien, Business Development Manager. "I look forward to supporting Kapi Kapi in its domestic and North American growth journey and bringing premium bananas and pineapples to our customers!"

Kapi Kapi has responsibly grown bananas and pineapple since 1987. Kapi Kapi is the largest carbon-neutral certified banana grower in Costa Rica and Latin America, working to cultivate a healthier world through growing and delivering delicious and healthy food. The company also aims to inspire sustainable growth by leading environmentally friendly practices in every step of the way and building meaningful partnerships for the future.

To learn more about Kapi Kapi and to speak to a sales team member about the current supply of bananas and pineapples, contact <a href="mailto:sales@kapigrowers.com">sales@kapigrowers.com</a> or visit <a href="mailto:www.kapigrowers.com">www.kapigrowers.com</a>.

## **About Kapi Kapi**

<u>Kapi Kapi's</u> founding company is a family-run operation with over 30 years of experience responsibly growing bananas and pineapple since 1987. As the largest carbon-neutral certified banana grower in Costa Rica and Latin America, looking to the future, Kapi Kapi aims to expand its customer base to support retailers in need of a private label partner as well as those looking to differentiate pineapple and banana offerings with a brand that has a story consumers can relate to. For additional information, visit <u>kapigrowers.com</u> or email a



member of the sales team directly at  $\underline{sales@kapigrowers.com}.$